

THE POWER OF PARTNERSHIPS

Report to the Community

July 2021-June 2022

Detroit Educational Television Foundation

Your Media Partner





Partnering and Engaging With Our Communities to Cultivate Positive Change

We are living in an exciting time of intense change – from an economy in flux to evolving technology and social norms to the shifting media landscape. Detroit Public TV continues to be nimble, partnering with our diverse communities to navigate this landscape of challenges and opportunities and to meet them where they are.

At Detroit Public TV, we strive to make a difference in the lives of our community members, promoting productive dialogue and amplifying diverse voices and viewpoints through our local, regional and national initiatives and programs.

But it all starts with engagement. It's at the heart of everything we do -- whether it's through virtual panel discussions, family workshops, in-person events or one-on-one encounters out in the community. We engage people in crucial conversations to help create an environment for positive social change and to inform the work that we do.

During this past year, "American Black Journal" celebrated the first anniversary of its series, The Black Church in Detroit. The longest-running African American news show in the nation, ABJ connects with Detroiters with weekly segments featuring essential voices and organizations on the issues that matter most.

One Detroit launched its Future of Work initiative to raise issues and answer questions about the ever-changing work environment. Conversations with subject-matter experts explore Michigan's efforts to attract, retain and develop the talent needed to become a top-10 state in the competition for industry and economic growth.

Detroit Public TV continues to produce programming with local focus but national repercussions, such as new segments on the AAPI community, which serve as companion pieces to the rebroadcast of the station's co-produced documentary, "Who Killed Vincent Chin?".

Great Lakes Now is a leading partner in the Great Lake News Collaborative, which covers regulatory failings, infrastructure issues, water quality and climate migration, among other topics

of crucial interest. Great Lakes Now also produces stories on how we enjoy and experience the Great Lakes, as well as robust educational content.

Every week, Detroit PBS KIDS distributes educational resources to parents and caregivers in neighborhoods across the city, while the Michigan Learning Channel has become a vital learning resource with an average of 500,000 Michigan viewers tuning in monthly. Over the past year, nearly 900 teachers received professional training, and more than 80,000 families and 250 partner organizations received educational resources statewide.

Our role as a national producer and partner continues to grow. Through valuable partnerships with ASALH (Association for the Study of African American Life and History), the Library of Congress, and 1,800 libraries and public television stations across the country, PBS Books brings readers direct access to America's most-loved authors and writers, such as Mitch Albom, Brit Bennett and journalists Evan Smith and Errin Haines – who discussed the information needs of a healthy democracy.

Remarkable work is rarely accomplished alone. In all we do, DPTV is especially grateful to our generous funders and donors who share our mission and have placed confidence in our efforts. Their stewardship has helped us expand our strong reputation as an essential community resource and leverage the power and reach of public media. With their support, along with our loyal viewers and volunteers, we continue to serve the people of this great city, building stronger relationships and providing impactful programming, always striving to improve the ways we serve and inspire our community.

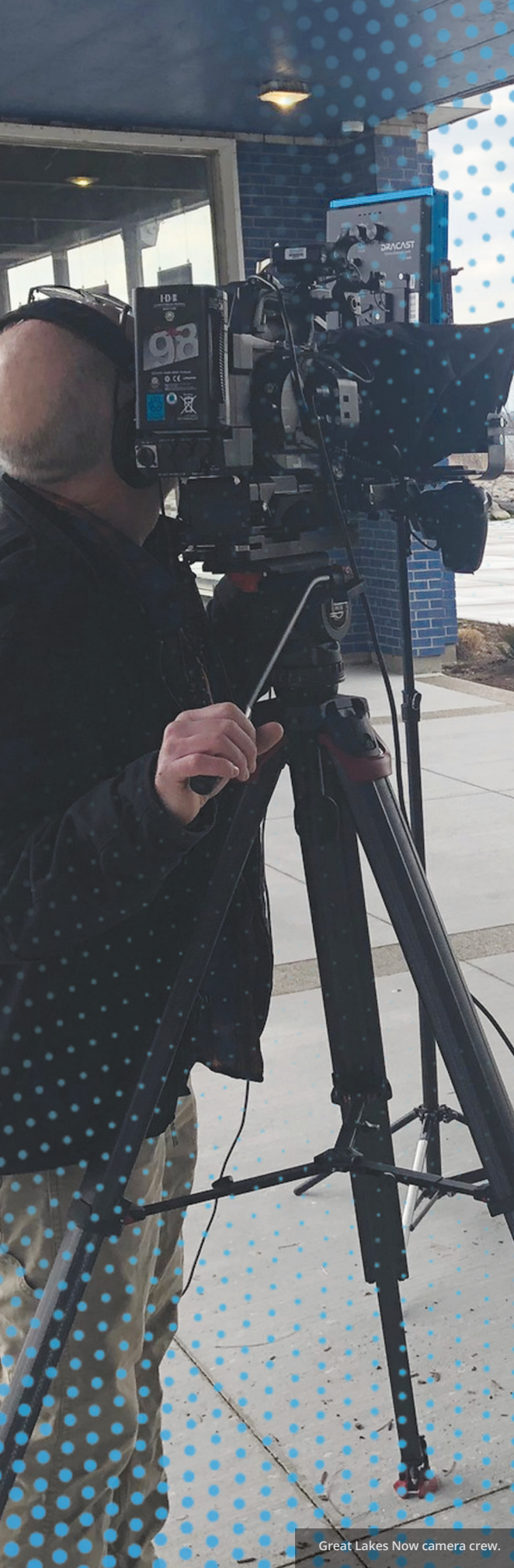
We encourage you to experience more of our work through the video accessed through the QR code above. As you review our progress, we hope you will join us in thanking our dedicated and capable staff for the passion and care they bring every day to make our success possible.



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Great Lakes Now camera crew.



Chris Jordan, Zosette Guir, and Natasha Blakely with awards they received at the Society of Professional Journalists, Detroit Chapter annual awards banquet.



Will Glover working at the One Detroit offices at Marygrove. Excluding the cover and inside cover. Report photo credits include: Adam Fox-Long and Alfred Brock.

2021-2022 Awards [view all our awards at DPTV.org/Awards](https://www.dptv.org/awards)

Society of Professional Journalists Detroit Chapter Excellence in Journalism Awards

Broadcast:

Community/Local News Reporting:
Birds vs Buildings
First Place
 Rob Green, Greg King, Doug Clevenger, Laura Weber Davis, Jordan Wingrove

Sustainable Shipping
Second Place
 Amy Brown, Jordan Wingrove, Kari Lydersen, Doug Clevenger

Clawson, Michigan: One City Under A Pandemic | Part 3
Third Place
 Chris Jordan, Bill Kubota

How Expensive It Is To Be Broke
Fourth Place
 Will Glover

Racial Justice Reporting:
Exiled to Motown
Second Place
 Bill Kubota

Sports Reporting:
A City of Champions
First Place
 Bill Kubota

Videography:
Detroit Performs: Live from Marygrove
Second Place
Third Place
 Sarah Smith, Mariellen Chynoweth, Tina Brunn

Digital:

Collaborative Coverage:
Climate change in the Great Lakes region
First Place
 Michigan Radio's Lester Graham, Bridge Michigan's Kelly House, Circle of Blue's Brett Walton and Keith Schneider, and Detroit Public Television's Natasha Blakely

Environment Reporting:
Lake Superior Summer: Blue-green algal blooms come to a lake once believed immune
First Place
 Sharon Oosthoek

Lake Superior Winter: Researchers belatedly turn their eyes to the impact of warming winters
Third Place
 Sharon Oosthoek

Health Reporting:
PFAS in the House: Are toxic "forever chemicals" a steady drip in this reporter's home?
Second Place
 Tom Perkins

Social Media Strategy:
The Black Church in Detroit Watch Parties
Second Place
 Colleen O'Donnell, Daphne Hughes, Orlando Bailey, Stephen Henderson, Kenita Harris

The Great Lakes Now First Friday Watch Party Series
Third Place
 Great Lakes Now at Detroit Public Television

Michigan Association of Broadcasters Broadcast Excellence Awards

Station Excellence:
Detroit Public TV
Winner

Cultural Programming:
Open a Book, Open the World: The Library of Congress National Book Festival
Winner

News or Public Affairs Special:
One Detroit
Winner

American Black Journal
Merit

News Special or Documentary:
Teachers Who Aren't Teaching: Who Are They? And How Do We Get Them Back?
Winner

Sports - Outdoor and Recreation:
Great Lakes Now: Wooden Boat Building
Winner

Mini-Documentary or Series:
American Black Journal: The Black Church in Detroit
Merit

Independent Producer:
Story Pirates (Michigan Learning Channel)
Winner

Independent Producer:
Math Matters (Michigan Learning Channel)
Merit

Special Interest Programming:
Read, Write, Roar (Michigan Learning Channel)
Merit

Michigan Emmy Awards

Public Affairs Program:
The Great Lakes Agenda
 Rob Green, Jordan Wingrove

Environment/Science - News:
Birds Vs Buildings
 Doug Clevenger, Laura Weber Davis, Rob Green, Greg King, Jordan Wingrove





Be My Neighbor Day Photo.



DPTV team members at Be My Neighbor Day, Rama Sriram, Aisha Tattan, Vicki Ellis, and Community Advisory Panel Co-Chair, Alfred Brock.



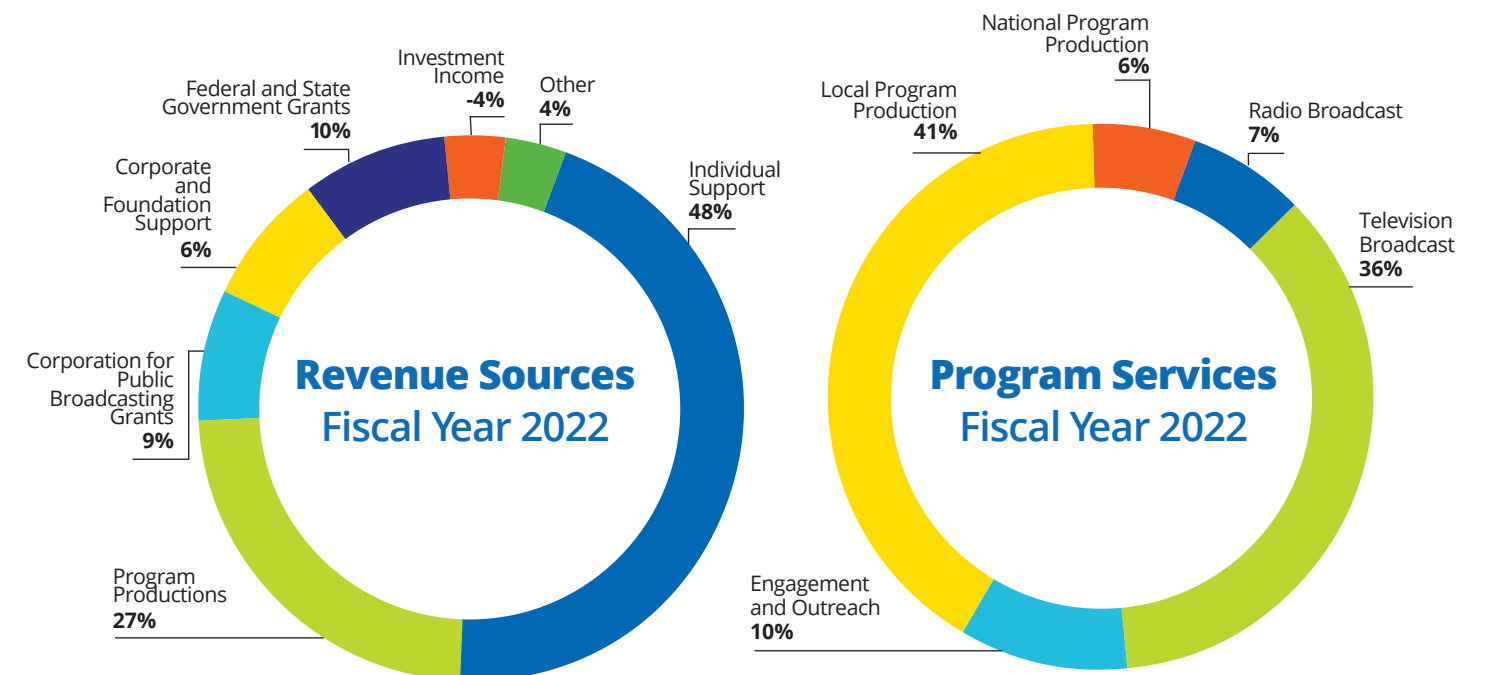
The full Michigan Learning Channel team the day of their Lunch and Learn.

Financial Results

Detroit Educational Television Foundation Fiscal Year 2022

Statement of Activities	Year Ended June 30	
	2022	2021
Revenues, Gains and Other Support		
Individual contributions	\$10,691,828	\$9,671,156
Productions of local and national programs	6,081,118	2,710,170
Corporation for Public Broadcasting grants	2,029,885	2,773,952
Federal and state government grants	2,274,944	3,539,236
Corporate contributions	1,101,246	1,560,152
Foundation contributions	310,677	530,131
Facilities rental	399,967	750,926
Retail product sales	94,293	102,344
Investment income	(921,695)	860,331
Miscellaneous income	354,064	802,652
Paycheck protection program	-	521,623
Total revenues, gains and other support	22,416,327	23,822,673
Expenses		
Program services:		
Engagement and outreach	1,453,632	1,188,621
Production and content creation	6,456,417	5,203,899
Broadcast	5,991,060	5,773,029
Total program services	13,901,109	12,165,549
Supporting services:		
Administrative	2,372,735	2,366,130
Fundraising	4,379,584	4,097,536
Total expenses	20,653,428	18,629,215
Changes in net assets	1,762,899	5,193,458
Net assets - beginning of year	23,955,466	18,762,008
Net assets - end of year	\$25,718,365	\$23,955,466

Balance Sheet	Year Ended June 30	
	2022	2021
Assets		
Cash and cash equivalents	\$6,467,448	\$7,830,015
Investments	6,806,249	5,772,104
Accounts receivable	759,855	558,592
Pledges receivable, net	3,177,079	1,454,661
Inventory	29,753	53,251
Prepaid assets and other	745,958	645,673
Property and equipment, net	13,773,283	14,204,848
Other assets	707,565	836,956
Total assets	\$32,467,190	\$31,356,100
Liabilities and net assets		
Liabilities:		
Accounts payable	\$849,690	\$827,340
Accrued liabilities	3,436,704	1,984,463
Long-term liabilities	2,462,431	4,588,831
Total liabilities	6,748,825	7,400,634
Net assets:		
Without donor restrictions	21,592,159	21,858,142
With donor restrictions	4,126,206	2,097,324
Total net assets	25,718,365	23,955,466
Total liabilities and net assets	\$32,467,190	\$31,356,100





The Michigan Learning Channel summer popup event in the community.

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(\$10,000+)

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Behind the scenes of Detroit Performs: Live from Marygrove.



Behind the scenes of the One Detroit Arts & Culture segment TRIPTYCH: Stonger Together.

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Adam Fox-Long and Randy Strobl behind the scenes of a day of shooting Read, Write, Roar! promos.

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Chamber Music at the Scarab Club
Christ Church Detroit
Dearborn
Symphony Orchestra
Detroit Concert Choir
Detroit Lutheran Singers
Detroit Opera
Detroit Institute of Arts
DTE Singers
Edsel & Eleanor Ford House
Farmington Community Band
The Fred A. and Barbara M. Erb Family Foundation
Hollywood Casino at Greektown
Grosse Pointe Symphony Orchestra
Integrity Shows
Kimmie Horne Jazz Festival
Kirk in the Hills

The Kresge Foundation
Livonia Symphony Orchestra
Macomb Symphony Orchestra
Margot's European Day Spa
Michigan Arts and Culture Council (MACC)
Michigan Humane
Michigan Philharmonic
Michigan Shakespeare Festival
Motor City Brass Band
Motor City Casino Sound Board
MSU College of Music
Detroit Concert Choir
Oakland Choral Society
Old St. Mary's
Plymouth Oratorio Society
Pro Musica Society
Detroit
Rochester Symphony Orchestra
Royal Oak Symphony Orchestra
The Carr Center
Timothy Bogert
Tuesday Musicales of Detroit
University Musical Society
U of M Penny Stamps
Distinguished Speaker Series

90.9 WRCJ Chris Felcyn Legacy Society

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John Penney, Linda Yohn, Maxine Michaels, Peter Whorf, and Dave Wagner at a promo shoot for 90.9 WRCJ.

Detroit Performs Live from Marygrove performer from TeMaTe Institute.

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Digital 56.1 • 56.2 • 56.3 • 56.4 • 56.5
Riley Broadcast Center
1 Clover Court
Wixom, Michigan 48393
248 305-3788

dptv.org • email@dptv.org

90.9 WRCJ
123 Selden St.
Suite 250
Detroit, Michigan 48201
313 494-6400

wrcjfm.org • 90.9@dptv.org

